

HFU Business School

If you are looking for a bachelor's programme with an **INTERNATIONAL** orientation, which offers a large degree of **INDIVIDUALITY** and which represents **INNOVATION**, this is the place!

Start your future with us!

HFU Business School

Furtwangen University
Jakob-Kienzle-Str. 17
78054 Villingen-Schwenningen
Germany

www.hfu-business-school.de



NEW

AWR Business Law (LL.B.)

7 semesters

50% in German and 50% in English

Start: winter semester

Additional requirements:

- › Curiosity, passion, and the desire to make a difference in the world of business.

Special features:

- › Practical knowledge instead of plain theory
- › Real-life cases from the international corporate world
- › Small groups with support according to your needs



Hannes Schlenker

Programme Coordinator AWR
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Tel. 0049 7720 307-4302

BMP

Business Management and Psychology

7 semesters

- › including internship semester

80 - 90% taught in English, 10 - 20% taught in German

Start: summer semester

Additional requirements:

- › an interest in economic interrelationships and human behaviour in business processes

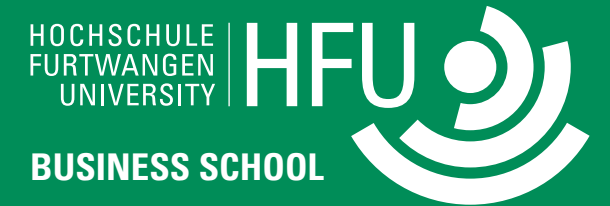
Special features:

- › business studies with a focus on psychology
- › broad spectrum of psychological issues
- › academic research methods as part of the programme
- › early internship during 3rd semester
- › specialisation possible through choice of required electives



Nadine Merkt

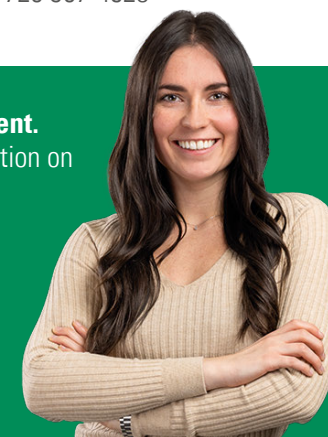
Programme Coordinator BMP
nadine.merkt@hs-furtwangen.de
Tel. 0049 7720 307-4628



I am **Veronika**, **AWR Testimonial**.
You can find detailed information
on my study programme here:



I am **Hannah**, an **BMP student**.
You can find detailed information on
my study programme here:



HFU BUSINESS SCHOOL
BUSINESS IS OUR BUSINESS!

SCHWENNINGEN CAMPUS



IBM

International Business Management

7 semesters

- › including study semester abroad and internship semester

100% in English

Start: winter semester

Additional requirements:

- › French or Spanish: 2 years of previous knowledge required
- › Chinese: no previous knowledge necessary
- › German: no previous knowledge necessary

Languages / regional focus

German, Chinese, French or Spanish

Special features:

- › 50% of available places go to international students
- › multicultural cohorts
- › international double-degrees possible
- › specialisation through mandatory electives



Tatjana Ludwig

Programme Coordinator IBM
tatjana.ludwig@hs-furtwangen.de
Tel. 0049 7720 307-4617

I am **Luis**, an IBM student. .
You can find detailed information on my study programme here:



IBW

International Business

7 semesters

- › including study semester abroad and internship semester thesis semester – you can choose where you spend it

1/3 German + 1/3 English + 1/3 language focus

Start: winter semester and summer semester

Additional requirements:

- › French or Spanish: 2 years of previous knowledge required
- › Chinese: no previous knowledge necessary

Languages / regional focus

Chinese, French or Spanish

Special features:

- › choice of five different areas of specialisation:
(1) International Marketing (2) International Human Resources and Organization
(3) International Finance, Accounting and Tax (4) Digital Business Management
(5) Behavioural Business Management
- › possibility of bilingual or trilingual degree
- › international double diploma also possible



Natascha Steffens

Programme Coordinator IBW
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Tel. 0049 7720 307-4303

I am **Laura**, an IBW student.
You can find detailed information on my study programme here:



IEB

International Engineering

7 semesters

- › including study semester abroad and internship semester

100 % in English

Start: winter semester

Additional requirements:

- › French or Spanish: 2 years of previous knowledge required
- › Chinese: no previous knowledge necessary
- › an interest in engineering science
- › being curious about other cultures & countries

Languages / regional focus

Chinese, French or Spanish

Special features:

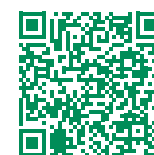
- two specialisation options for advanced level studies:
 - › Mechanical Engineering
 - › Medical Engineering (proficiency in German is recommended for Medical Engineering)



Gaby Kienast

Programme Coordinator IEB
gaby.kienast@hs-furtwangen.de
Tel. 0049 7720 307-4318

I am **Yong**, an IEB student.
You can find detailed information on my study programme here:



Our VALUES



OPENNESS & TRUST

The small size of our cohorts allows true relationships to develop. We are proud of our open door policy.



RESPECT

Respect is at the heart of our daily interactions.



COMMITMENT

We provide a high-quality education. There is a reason why we are among the top universities in Germany's CHE university ranking.



PERFORMANCE

Active participation in lectures is something we take as a given.